

SPYDER IS SKIING

FUNCTIONAL SKIWEAR AND THIS SEASON'S MUST-HAVES

PRESS RELEASE



SPYDER

SPYDER ANNIVERSARY:

40 YEARS OF SKIING PASSION

It all started back in 1978 with a slalom pullover. Today, US premium brand Spyder with its iconic spider logo, is one of the most recognisable brands in the ski world and a global market leader. For the last 30 years, it has also been the official supplier to the US national ski team. Winter 2018/19 sees Spyder enter into a new partnership with Gore-Tex®.

The Spyder brand, with the famous spider emblem, is celebrating an anniversary. It was 40 years ago this year, that an order for around 1000 racing pullovers with innovative padding on the arms and back, set the wheels in motion for a true American success story. The year was 1978 and the Spyder brand was born. Canadian ski racer David L. Jacobs felt there was a lack of functional skiwear for racing.

As a graduate of the renowned Massachusetts Institute of Technology (MIT), he developed a padded slalom pullover for his own sons and then also designed ski pants with sewn-on padding. His son Billy thought the pants reminded him of the legs of a spider. So, to avoid any conflict with the Ferrari Spider of the era, the 'i' was replaced with a 'y'. Jacobs was keen to pursue the same exclusivity that Ferrari enjoyed and focused the Spyder brand on premium quality. Using the slogan "for racing, by racers" he established his mail order business from his kitchen in Spruce Street, Boulder, Colorado. The first models sold quickly and by the start of the 1980s, when spring-loaded slalom poles revolutionised ski racing, the Spyder World Cup pant became the go-to pant.



SKIWEAR MUST- HAVES FROM SPYDER

Spyder, the international performance apparel brand with possibly the most iconic logo in the ski world, is celebrating its 40th anniversary.

To mark the occasion, the global market leader is launching a new skiwear collection in partnership with Gore-Tex® that brings together high-tech production, exclusive designs and the highest technical specifications.



To Dave,
we're making
the Best!



STAND-OUT STYLE LIKE TOMMY MOE

The Tordrillo Jacket and Pant, the highlights of the new men's collection from Spyder, are inspired by ski legend and Olympic gold medallist Tommy Moe. The lavishly designed 2-layer Gore-Tex® ski jacket and pant combine vintage styling with clever features, welded pockets with plenty of storage space and state-of-the-art functionality. Perfect for when you just can't get enough of skiing and want to squeeze the most out of your ski day, no matter what the weather.



Tordrillo Jacket

RRP: 650,00 EUR

- 2-layer Gore-Tex® mit PFC PFC-free DWR, windproof, waterproof, breathable
- 3M™ Thinsulate insulation (80g)
- Two-way stretch
- Fully seam taped
- Removable powder skirt
- Removable hood
- Watertight zippers
- Underarm ventilation system
- Integrated lens wipe

Tordrillo Pants

RRP: 350,00 EUR



- 2-layer Gore-Tex® with PFC-free DWR, windproof, waterproof, breathable
- 3M™ Thinsulate insulation (40g)
- Two-way stretch
- Fully seam taped
- Removable adjustable suspenders
- Internal adjustable waist construction and belt loops
- Inner snow gaiters & reinforced scuff cuff around bottom hem
- Articulated knee construction
- Watertight zippers
- Thigh ventilation system



High-res pictures and other colours [for download!](#)





PREMIUM- PERFORMANCE

When only the absolute best will do, it's time for the Monterosa Jacket and Bormio Pant from Spyder. This jacket and pant combo are the centrepiece of the new collection and live up to the highest demands athletic skiers can place on their skiwear. They are the epitome of technically sophisticated design, maximum freedom of movement and first-rate functionality in all weather conditions.



Monterosa Jacket

RRP: 899,00 EUR

- 2-layer Gore-Tex® PFC-free DWR, windproof, waterproof, breathable
- Primaloft® Silver insulation (60g)
- Four-way stretch
- Fully seam taped
- Removable powder skirt
- Removable hood
- Watertight zippers
- Underarm ventilation system
- Integrated lens wipe
- Sophisticated laser cut details
- Recco® System

Bormio Pants

RRP: 450,00 EUR



- 2 layer Gore-Tex® with PFC-free DWR, windproof, waterproof, breathable
- Primaloft® Silver insulation (60g)
- Four-way stretch
- Fully seam taped
- Removable adjustable suspenders
- Internal adjustable waist construction and belt loops
- Inner snow gaiters & reinforced scuff cuff around bottom hem
- Articulated knee construction
- Watertight zippers
- Thigh ventilation system
- Recco® System



High-res pictures and other colours [for download!](#)





SKIING LUXURY

Who sets the trend on the slopes? It's Spyder of course, with the new Amour Jacket and Pant. This luxurious jacket and pant set for piste fashionistas is designed to dazzle the crowds in the world's top resorts. This unique fusion of highly technical Gore®Windstopper® fabric, a figure-hugging fit and exclusive, ultra-fashionable detailing is pushing the limits of performance and style.



Amour Jacket

RRP: 1.099,00 EUR

- Gore® Windstopper® with PFC-free DWR, windproof, water resistant, breathable
- PrimaLoft® Gold insulation (100g)
- Soft faux leather trim
- Four-way stretch
- Removable powder skirt
- Removable hood with detachable faux fur trim
- Critically seam taped
- Underarm ventilation system



Amour Pants

RRP: 499,00 EUR

- Gore® Windstopper® with PFC-free DWR, windproof, water resistant, breathable
- PrimaLoft® Silver insulation (40g)
- Soft faux leather trim
- Adjustable waist construction and belt loops
- Critically seam taped
- Inner snow gaiters & reinforced scuff cuff around bottom hem
- Thigh ventilation system



High-res pictures and other colours [for download!](#)





HIT THE SLOPES, AND YOU'RE OFF!

Sporty, fashionable and a yet a timeless classic – the new Hera Jacket and Kaleidoscope Pant by Spyder. The outstanding combination of functionality, weather protection and style make every run, every turn, a thing of joy. And they're built to withstand the coldest temperatures, too.



Hera Jacket

RRP: 550,00 EUR

- 2-layer Gore-Tex® PFC-free DWR, windproof, waterproof, breathable
- 3M™ Thinsulate insulation (100g)
- Two-way stretch
- Reflective details
- Removable powder skirt
- Removable hood
- Fully seam taped
- Underarm ventilation system
- Integrated lens wipe

Kaleidoscope Pant

RRP: 350,00 EUR

- 2-layer Gore-Tex® PFC-free DWR, windproof, waterproof, breathable
- 3M™ Thinsulate insulation (40g)
- Two-way stretch
- Reflective details
- External adjustable waist
- Fully seam taped
- Inner snow gaiters & reinforced scuff cuff around bottom hem
- Articulated knee construction
- Ventilation system



High-res pictures and other colours [for download!](#)



PARTNERS WITH US NATIONAL SKI TEAM FOR 30 YEARS



Today, Spyder is famed for its high-tech production, fashionable designs and the highest technical standards and has amassed the approval of the great and the good in the skiing world by sticking to these principles. The brand has been the chosen supplier for the US national ski team for many years, designing world-famous racing suits with the distinctive spider's web for their top athletes. It is still the company's trademark today – and a distinguishing feature

of the teams hitting the race track in Spyder kit. The brand's partnership with the ski team for more than 30 years counts as one of the company's many success stories. Year after year, skiing superstars such as Tommy Moe, Julia Mancuso, Bode Miller and Mikaela Shiffrin competing in the Olympic Games, World Cup races and World Championships, would line up at the start gate in their unmistakable race suit designs – in front of millions of viewers worldwide.



SPYDER – SYNONYMOUS WITH SKIING – ROOTED IN PASSION AND THE HIGHEST STANDARDS

Over the decades, the Spyder brand has become synonymous with high-quality ski clothing: from piste to powder, right through to lifestyle fashion. The brand is rooted in a passion for skiing like virtually no other brand. Spyder has always kept pace with the continuous development of the sport of skiing.

By working closely with world-renowned athletes, the brand has also applied itself to the rapidly growing community of freeride skiers. It was icons like Kent Kreidler, Shane McConkey and CR Johnson who

were the first Spyder freeride protagonists. Still today, Spyder works together with athletes from all disciplines to help progress the sport of skiing and to develop products that are flawless. At its core are always unusual designs, clever solutions and technical, functional fabrics. In 2018 Spyder has taken the next step by equipping all of its ski jackets in the men's and women's collection for 2018/19 with premium waterproof membrane from GORE-TEX®. The same top quality in each and every product – and the perfect choice for passionate skiers.



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